Gangan Tee Identity Dossier

AL/001 / Yoruba talking drum



Afrika Labels garment design reference. Not archival imagery.

Identity and origin

Gangan belongs to the Yoruba talking-drum tradition. Changes in pitch can carry features of spoken language, making rhythm a means of communication as well as music. Linguistic research by Samuel Kayode Akinbo examines how gangan drummers represent Yoruba speech tones. Afrika Labels draws on that relationship between sound and message in an original garment design, rather than presenting the drum as a decorative object detached from its cultural setting.

Cultural context

The garment is a contemporary brand interpretation of a documented tradition. It is not an archival object or a claim to represent every Yoruba musical practice.

The design and its care

Artwork

Restrained chest drum mark with enlarged back line-art, symbol stack, and heritage series numbering.

Fit and material

240 GSM. Structured oversized fit with dropped shoulders and relaxed sleeves. Heavyweight cotton jersey with premium neck print and woven hem label.

Care

Wash inside out on a cool cycle, avoid tumble drying, and protect printed or embroidered detail from direct ironing.

Research and acknowledgements

Akinbo, The Language of Gangan, a Yoruba Talking Drum (2021)

Original editorial writing informed by the named sources. Sources do not imply museum affiliation or endorsement. Research reviewed 2026-10-10; artwork and QR updated 2026-10-12.

StoryCode is a design-level heritage record, not a garment serial-number verification, numbered-edition certificate or proof of NFC installation.

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